



Link to the webinar:

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Access Code: 782-773-501

**SUSTOURISMO
PROJECT
INVITES YOU
TO THE 4TH
WEBINAR**

BUILDING THE SUSTAINABLE TOURISM COMMUNITY: CAPITALIZING ON PROJECT RESULTS FOR IMPROVED COMMUNICATION

AGENDA

NOVEMBER 11, 2022 - 10.00 a.m. CET

INTRODUCTION

Opening and introduction

CENTRAL EUROPEAN INITIATIVE (CEI) - STEFANIA SILVESTRI

10.00 – 10.15

KEYNOTE SPEECH

Developing sustainable tourism in Dubrovnik, achievements and next steps

DUBROVNIK DEVELOPMENT AGENCY d.o.o. (DURA) – NATAŠA MIRIĆ

10.15 – 10.45

CAPITALIZING ON SUSTOURISMO PROJECT RESULTS

How do the Sustourismo partner areas intend to build on their pilot actions and on project results, in order to further promote sustainable tourism mobility in their regions? Lessons learned and future plans, with presentations from:

- UNIVERSITY OF BELGRADE (FTTE) - JELENA TRIFUNOVIC
- CITY OF ZADAR - IVANA VRSALJKO
- INSTITUTE OF TRAFFIC AND TRANSPORT LJUBLJANA L.L.C. (PIL) - KLARA ZRIMC BRATANIČ
- CENTRE FOR RESEARCH AND TECHNOLOGY HELLAS (CERTH) - GLYKERIA MYROVALI

10.45 – 12.00

CONCLUSIONS

Promoting sustainable tourism mobility in the next EU programming period (2021-27)

INTERREG ADRION JOINT SECRETARIAT - ANTONIO AGROSI

12.00 – 12.15

Questions and observations from the attendees. Conclusions and next steps.

CENTRAL EUROPEAN INITIATIVE (CEI) - ALICE HELENA PAPPAS

12.15 – 12.30