



Project partners

- Province of Noord-Brabant (NL) (Lead Partner)
- Region Zealand (DK)
- University of Ljubljana (SI)
- Regione Autonoma Friuli Venezia Giulia (IT)
- NHS Liverpool Clinical Commissioning Group (UK)
- GIP Autonom'lab (FR)
- Basque Foundation for Health Innovation and Research (ES)
- The Malopolska Region (PL)
- State of Baden-Wuerttemberg (DE)

*As you set out for Ithaca
hope the voyage is (...)
full of adventure, full of discovery.
- C.P. Cavafy*

 **ITHACA - INNOVATION IN HEALTH AND CARE FOR ALL**

 **@ITHACA_HEALTH**

 **INTERREGUEUROPE.EU/ITHACA**

ITHACA is co-financed by



**European Union
European Regional
Development Fund**

**ITHACA helps European regions to share
experience in smart health and care
innovation to promote
active and healthy ageing.**

ITHACA
Interreg Europe

**Innovation in Health
And Care for All**



ITHACA

Interreg Europe



European Union
European Regional
Development Fund

Nine regions from the EU share experiences and good practices on smart health and care innovation, to improve active and healthy ageing of the population.

A key aim is to refine regional policies in order to support innovative businesses, create growth and scale up the deployment of innovative health and care solutions.

In the end, the result is smarter healthcare policies and stronger regional and interregional ecosystems **for the benefit of European citizens.**

Through ITHACA the partner regions will:

- » Improve their regional development and smart specialisation policies and make them more effective.
- » Improve learning cultures and knowledge for all stakeholders in the smart health and care ecosystems - bringing about real change to policy, practice and impact.
- » Develop regional action plans for innovating and scaling up smart health and care solutions.
- » Communicate ITHACA's learning directly to other EU regions, and relevant European networks.
- » Strengthen corporation between public authorities, research institutions, private innovators and civil society to build the European market in smart health and care solutions for active and healthy ageing.

