ACSELL LEARNING EXCHANGE

Schedule:

11:30 - 11:45
Welcome & Introduction

11:45 - 12:30
Workshops

1) Governance & Funding
2) Demand-driven Approach
   & User Empowerment
3) Evaluation Methods

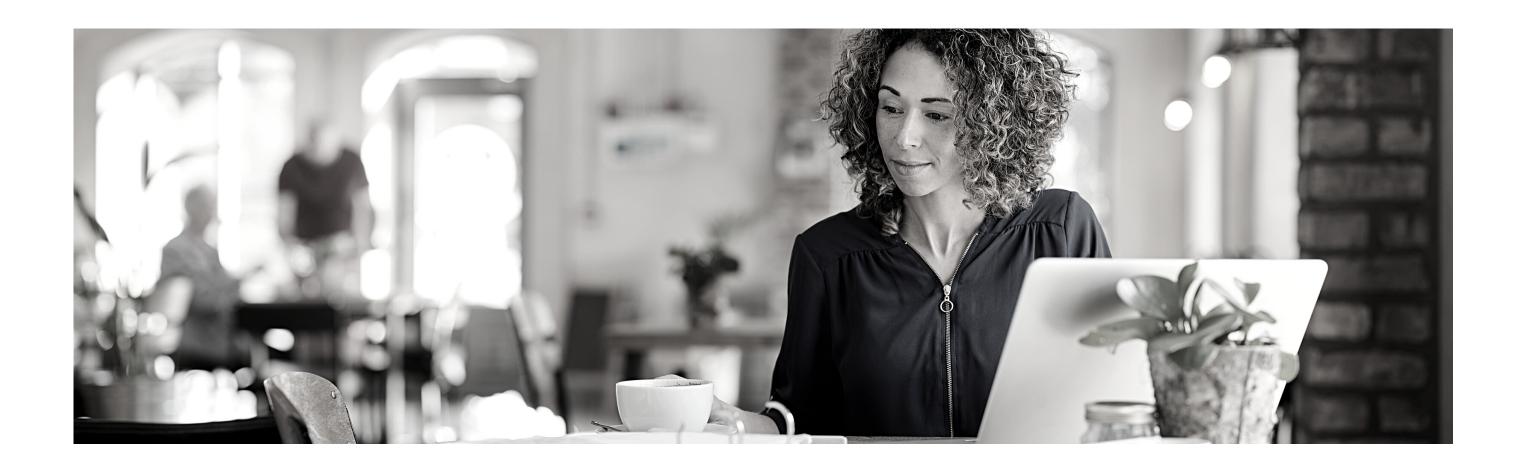12:30 - 13:00
Q&A | Conclusion

INTERREGIONAL LEARNING

June 15, 2021
11:30 - 13:00 CET

Online Meeting via
Zoom

Meeting-ID: 956 1336 5726
Code: 521895

More information
on each workshop
on the following
page.

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WORKSHOPS

Governance & Funding

This session with the Central European Initiative, Technology Park of Ljubljana, and Timis County Council aims to promote an exchange between stakeholders on governance models that can support open innovation and living labs, with particular attention to process-innovation strategies. A specific focus will also be on funding instruments, considering different funding institutions / agencies and different funding schemes.
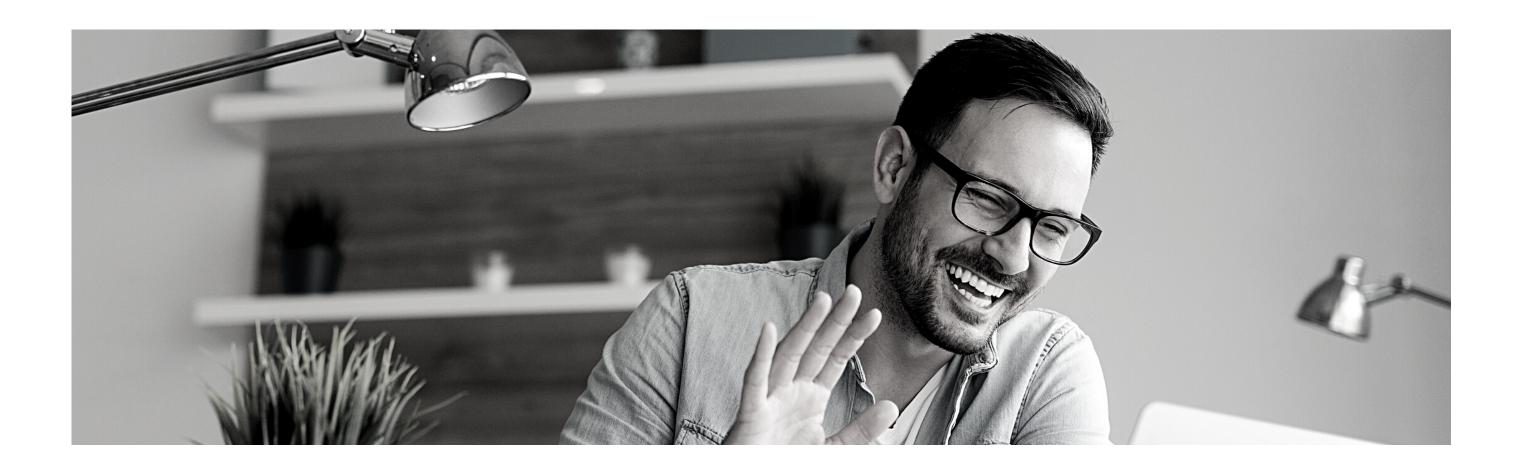
Demand-driven Approach & User Empowerment

This session will focus on these two aspects of innovation that are recognised as being critical success factors. The session leaders, North Denmark Region and Scotland will first present some good practices in these two areas from their own regions and stakeholders from Timis County Council. We'll then open the floor for discussion by briefly presenting good practices from their region. Join us for an open discussion that will enable participants to discuss and share good practices from their regions.

Evaluation Methods

How can we evaluate regional open innovation ecosystems? Hosts Thomas More - LiCalab /Region of Flanders & University of Tuebingen/State of Baden-Wuerttemberg will start the workshop with a short reflection on an existing Good Practice that all ACSELL partners used for the assessment of our regional innovation systems. Which dimensions were really hard to measure? Then we will discuss barriers and enablers for evaluation, and how to measure the impact of evaluation on open innovation ecosystems. During this workshop we will use a tool for easier online collaboration (Miro). Here, you can access our whiteboard for this session:
https://miro.com/app/board/o9J_1AN2a3M=/

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GOOD PRACTICES

SCIROCCO Exchange Tool to Assess Readiness for Demand-Driven Innovation | Scottish Government | *Evaluation Methods*
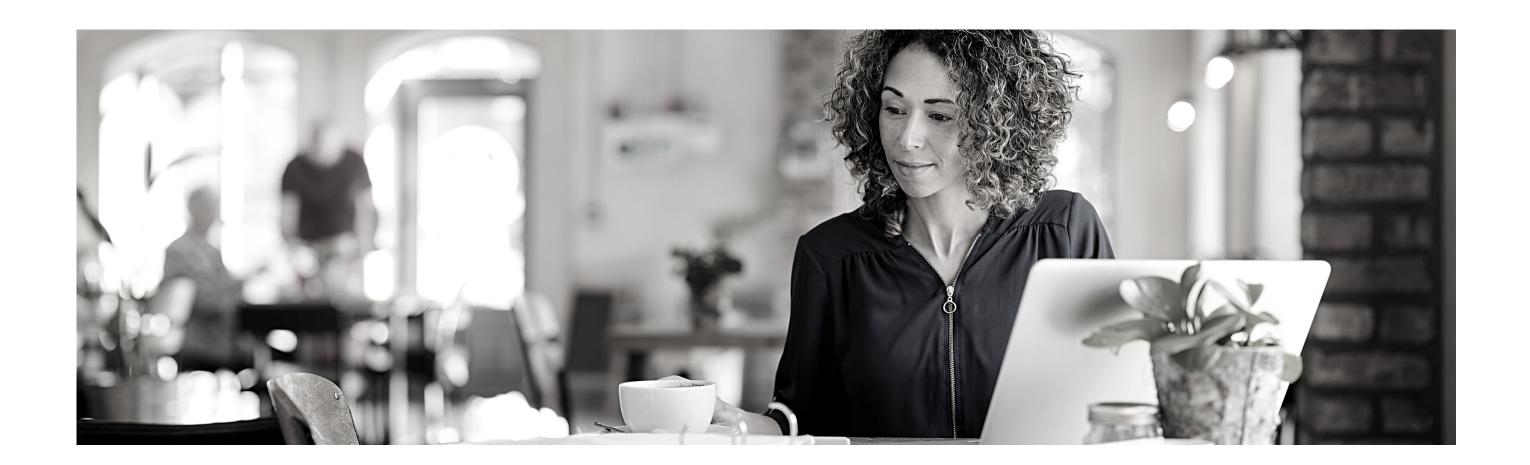
Innovation approaches depend on the local context. To assess the maturity of the context a self-assessment tool for Demand-Driven Innovation was developed.Successful cases of implementing demand-driven innovation proves that it matters a lot how innovation approaches are designed and implemented to fit the local needs. The healthcare systems are shaped by the context, and features of particular innovative interventions need to "fit" in this context appropriately. If not done effectively, the intervention(s) may not deliver the expected benefits. The SCIROCCO Exchange tool for Demand-Driven Innovation addresses this need by helping stakeholders to understand the local conditions enabling the uptake of innovation.

In particular, the Tool helps stakeholders to understand:
- the local context and conditions for delivering innovation in health and social care, including its strengths and weaknesses;
- the readiness level of an ecosystem to adopt and scale-up innovation;
- the actions that more progressive regions have taken to be successful and enable information sharing, twinning and coaching to overcome barriers and accelerate results in innovation.

https://www.interregeurope.eu/policylearning/good-practices/item/5304/scirocco-exchange-tool-to-assess-readiness-for-demand-driven-innovation/

GOOD PRACTICES

ARGO System | Area Science Park | *Governance & Funding*

The ARGO System aims to create a territorial ecosystem to support the digital transformation, with tools and services, on a regional scale in the S3 areas. ARGO is a joint initiative of the Italian Ministry for University&Research, Ministry for Economic Development and Friuli Venezia Giulia Region established in 2018 to create an economic development model at the regional level, with Area Science Park as coordinator of all activities. The model was tested in Friuli Venezia Giulia, however, given its scalability and repeatability features, it was applied to a multi-regional and international scale. It l operates at national level by 2021.
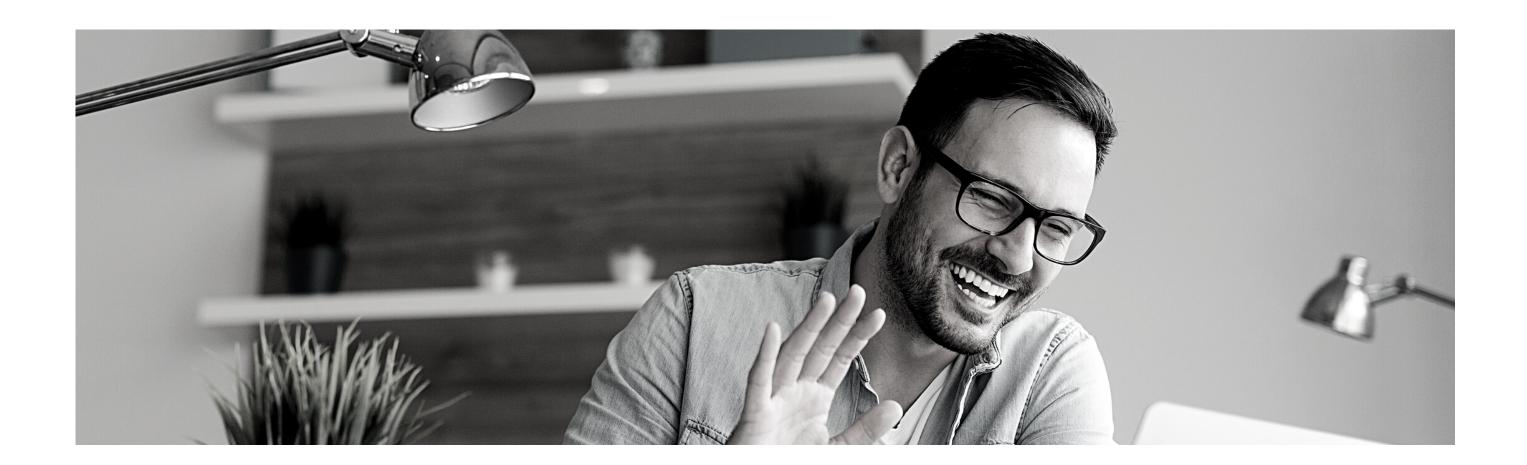
Argo translates into a Hub & Spoke model, to optimize resources and attract investments through public-private partnerships,taking advantage of the assets in the domains of advanced technology, digitalization, and higher education existing in the territories.

The central Hub includes infrastructures, instruments and advanced competencies,and it guarantees the whole coordination. The Nodes are territorial proximity departments that offer services for target users/enterprises and can provide specialised services in coordination with the Hub. The areas of specialisation related to the technologies of each Node are: advanced manufacturing solutions, big data integration and analysis, IoT and data optimization and simulation. The Spoke is a standardized channel connecting the Hub and the Nodes— giving access to high-complexity services.

Main beneficiaries are businesses, SMEs and basic and applied research. Depending on the type and infrastructure used, the service can be free or require a fee.

https://www.interregeurope.eu/policylearning/good-practices/item/5329/argo-system/

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GOOD PRACTICES

State Competence Center Digital Care (PflegeDigital@BW) | Baden-Württemberg | *Governance & Funding*
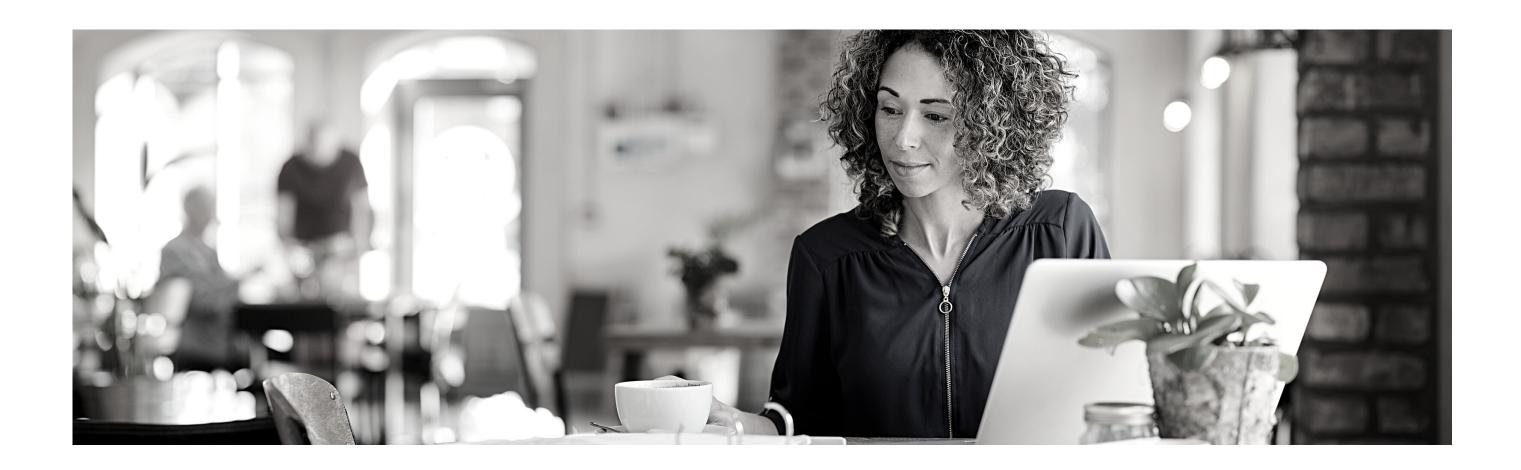
Care connects people. Technology can and should serve this connection. They are working on this in the Baden-Württemberg Center of Excellence for Care & Digitization (PflegeDigital@BW). Initiated and funded by the Baden-Württemberg Ministry of Social Affairs and Integration, we develop, analyze and communicate care-friendly digital solutions together with partners from science and society, business and practice.

The competence center is a contact, consulting and networking point that is intended to actively support the targeted transfer and widespread practical use of social and technical innovations. Innovations that are intended to both meaningfully relieve caregivers in their work and enable people with care needs to participate in society in new ways. To ensure that innovations reach where they are needed as quickly as possible.

As a central point of contact for consulting, training and educational offerings, the State Competence Center for Care & Digitization also acts as a networking node beyond the state of Baden-Württemberg. In this way, interested parties and relatives of people with care needs, as well as professional caregivers, are given the opportunity to test various applications in real life and gain an impression of them. Together, all those involved will learn from each other so that digitally supported services are useful and manageable for people with care needs and caregivers alike.

The office of the State Competence Center for Care & Digitization is linked to the LebensPhasenHaus in Tübingen. For many years, this has combined consulting, networking and development in the area of self-determined living and housing. Here, too, the focus is on making social and technical innovations tangible, demonstrating potential, and jointly removing barriers and obstacles. The new competence center thus complements and expands the existing range of services. More information on the LebensPhasenHaus can be found here: https://lebensphasenhaus.de/

GOOD PRACTICES

Tehimpuls, The Regional Innovation and Technology Transfer Centre | Governance & Funding

Pilot project of the Regional Innovation Strategy

- Mix of services related to innovation support&synergies with EU programmes
- Developing a concept for a regional annual innovation event (RIF)/piloting Regional Innovation Competition (RIC)
- Support start-ups/SMEs/Universities with (eco) innovative products, service or technologies developed with small grants, mentoring, advisory& commercialization services
- First steps to address international markets
- Scale UP competition pilot scheme for scaling-up businesses: 1st domestic programme with a specific methodology developed for scale-up support scheme